Freedom With Writing

101 Ways to Get. Writing Jobs

A Reference for Writers Ready to Jumpstart Their Writing Career

Alexandra Romanov

Copyright 2014 Freedom With Writing

Do not distribute under any circumstances.

Your feedback is appreciated. Please email iacob@freedomwithwriting.com

101 Ways to Get Writing Jobs

Alexandra Romanov FreedomWithWriting.com

Introduction
101 Ways to Get Writing Jobs
Build Your Web Presence
Social Networking
Magazines, Bookstores, and Newspapers
Get Involved
Be a True Professional10
Get the Word Out13
Find the Right Niche12
S
The Pet Niche12
The Pet Niche12
The Pet Niche

Introduction

There are a lot of ways to get new writing clients. Some are obvious and some require a little thinking outside of the box. One thing is absolutely certain. You can't just sit and wait for the clients to call you. You have to take the first step and sometimes even the second.

This eBook is a collection of ideas for you to get new writing clients. The more of these tips you employ, the more money you will make.

Our mission at Freedom With Writing is to help writers get paid. If you're looking to build long term success, I encourage you to employ as many of the actions in this book as possible.

If you want to start earning money right away, you can skip to the section on "10 of the Best Online Writing Sites." These sites can be great for people who need to supplement their income, or want to earn money as soon as possible.

In the long term, you might want to focus on just one niche. That's why we included information on how to find writing jobs in six different niches. Even if you ultimately choose a niche that we don't discuss, many of the steps you take will be the same, so be sure not to skip this section.

Keep in mind that the best writing jobs often come from relationships that you build yourself. That's why our list starts with one of the simplest and most effective ways to get writing jobs.

101 Ways to Get Writing Jobs

1. Create Business Cards

This is so basic that it amazes me that more writers don't do this. You can have these professionally done or create them yourself. I recommend a bold color simply so you stand out from the crowd. Have your logo, your name, contact information and your website printed on them.

2. Network with other Freelance Writers

Other writers are not your competition. No niche is so small that it can only hold one writer.

Networking with other writers gives you a chance to share the names of great clients, have someone recommend you for their excess

projects, or even a project that they aren't able to handle but you could.

3. Network meetings are a goldmine

Don't limit yourself to networking just with writers. If you recently left a particular industry, keep networking. You never know when someone in your old industry is going to need a whitepaper or a brochure. They may even need new website content. You are perfectly placed for all of this because you already know the industry. Learn More.

Build Your Web Presence

4. Build a website

In this age of instant information you have to have a website. It's that simple and there is no getting around it. You can build it yourself or hire someone else to do it. Keep it simple and keep it updated. Be sure to include your contact information on every page. This will often be the first thing a potential client ever sees regarding your skills and services; make a good first impression. Learn more.

5. Create an online portfolio

There are a number of online sites that allow you to create an online portfolio for free. You can store samples of your work there for easy online retrieval when applying for jobs and because the portfolios are indexed via Google you get the added bonus of clients who are looking for your specific type of writing being pointed directly at you. Contently is one possible site to build your portfolio.

6. SEO Your website

There is no point in creating a website if no one ever sees it. To that end, it's imperative to use great SEO practices to make sure that the search engines find and index your site. There are several great guides to this but the best out there, written specifically for online content writers wanting to maximize page views, is the Yahoo! Style Manual. To learn more about SEO, learn how to build a residual income with Yahoo Voices and SEO.

7. Join Facebook

If you haven't already, join Facebook. It's currently the top social media site and a great place to find potential clients. Make sure that you list your occupation as a Freelance Writer and make that part of your profile public!

Remember, you want to be seen as a writer

everywhere. Add your friends, your neighbors, other writers and anyone else who strikes your fancy. The successful freelance writer cannot have too many acquaintances.

8. Create a Facebook page for your writing

Do you already have a Facebook page? Great!

Now create a separate page just for your writing.

You can add snips of articles with a link to the published work, post when you have a new article coming out or promote an eBook.

Anything to do with your writing can fit there and this builds a brand as well as gives people who like your writing a place to go to find out more about you and your work.

9. Create a writing group on Facebook

Try your hand at online networking by creating a group for writers. You can set your own

parameters for the type of writers you want to connect with. What you are doing here is creating a group of like-minded individuals to exchange ideas. Often a client will ask them to refer them to a writer who can complete a project that they can't due to time or expertise. You want to be in a position to be the writer they send the client to see. These are also the reasons why you should join other Facebook writing groups as well as creating your own.

Want to learn more about Facebook Marketing?
Read the eBook "How to Market Your Novel on Facebook."

10. Start a blog

This is a great way to get your thoughts out of your head, build up a following and makes for a great place to promote your writing. It's also a

top way to be found by clients searching for a freelance writer. WordPress is a great site for blogs and Google indexes them well. Just be sure and post an update at least weekly.

11. Be a guest blogger

Even if you don't start your own blog, consider an article or two as a guest blogger for a popular site. Sometimes you get paid and sometimes you don't. You always get a byline and a lot of exposure. Guest bloggers to popular sites can almost always expect to be contacted by clients requesting similar work.

Social Networking

12. Tweet!

Twitter is ranked just behind Facebook in social media importance. You need an account and you

need to tweet. This isn't as difficult as it seems because you can set your Facebook account to tweet for you each time you post an update! Clients looking for your type of writing will see it instantly and be able to contact you just as quickly.

13. **Job search on Twitter**

Twitter has a really simple but very effective search button that allows you to job search on the site. Type in what type of writing you are looking for and see what pops up. Be warned that most of these need an almost immediate turn around for project completion. Once you respond the clock is ticking! More about how to get writing jobs with Twitter.

14. **Join LinkedIn**

LinkedIn has become an invaluable way of making writing contacts, finding clients and being found by clients. This site has become one of the first places that potential clients tap when looking for writers. It's fast and easy for them; potentially lucrative for you. The best advice here is to add all of your friends and anyone else who asks you to add them. Your contact list will grow exponentially.

15. Subscribe to LinkedIn groups

Join the LinkedIn writing groups. Find those in your niche, general writing groups and industry groups. All of this will show up on your page and, more importantly, on the pages of potential clients who are looking for a writer.

16. Look for writing jobs on LinkedIn

Their job board is outstanding and often has jobs that are not open elsewhere. Once you have completely filled out your profile you will be searchable by other professionals with an immediate need for a writer. When they need a writer they search for one through their contacts and then site-wide. It's an efficient way to find what they need in a hurry.

17. Improve your LinkedIn SEO

As with everything else online, it needs good SEO to be indexed properly by the search engines. Whip out your manual and make sure your profile is SEO friendly. Be sure and include an SEO friendly summary as well. Many people overlook this and it's a goldmine. When your LinkedIn account pops up in a search you are given instant credibility as a professional.

Want to make the most of LinkedIn? <u>Get a copy</u> <u>of our book, the LinkedIn Goldmine</u>. It guides you through the entire process of getting the best clients using linked in.

Magazines, Bookstores, and Newspapers

18. **Bookstore bonanza**

This admittedly sounds a bit juvenile but it works. You go into your favorite bookstore and hunt down the books that your potential clients might be reading. Stick a business card in the book. This is also good with magazines but they have so many inserts that there is a danger that your card will get lost in the shuffle.

19. All the news that's fit to harvest

Read your local newspaper with a pad of paper and a pen handy. Check out the ads and note any websites. Websites need content. When you find a parked domain you have hit a jackpot. Contact them and offer to write the content for their new website (someone else will actually build the site.)

It's classified

It's amazing what you can find in the classified ad section of a newspaper. Check out the businesses that placed ads and examine which companies are hiring. Contact the businesses on how you can improve their ads; contact the companies that are hiring and offer your writing services. Companies that are hiring have money for advertising budgets, need business to business

letters and memos written, and they need white papers.

21. Get a newspaper byline

The newspaper industry is in trouble thanks to digital media. Despite that, a newspaper byline or two is still prestigious and not typically hard to get. This is one of the times when a smaller town is better. Small town papers are usually understaffed and would love a stringer to create copy for them. If you have to, offer to do it for the byline alone. A free article or two can boost your bottom line by a lot very quickly; after all you're now a news reporter!

22. Local magazines for a career boost

These are a treasure chest of help. You can start by sending few pitches to the editor. That's the obvious approach. You can also look at the websites and ads of the advertisers see if any of that needs a boost in content on their site. Check their Google ranking and see if you can spruce up the SEO on their website. More about how to get published in a magazine.

23. E-zines are a big hit

There is an e-zine for everyone. These electronic magazines differ from print magazines in that their only publication format is digital; there is no print edition. These are often very specific magazines and they are always looking for new content. Fresh website content, often daily, if what keeps them alive. If you can provide it, they will pay you.

24. Digital publishing is the future of magazines

There is no escaping this reality for magazines but freelance writers can use it to their benefit by submitting articles through the website. While it may not appear in their print magazine, the online version needs a constant stream of fresh material to stay relevant. Wired magazine is an excellent example of this in that their website is constantly updated with new material mostly submitted by freelance writers.

25. **Print magazines**

While there is no question that this medium is fading, that doesn't mean you should ignore it. Submit article pitches and samples to land an assignment. Often their website will give you the writer guidelines and will allow you to submit your idea via email.

26. **Membership has its benefits**

If your prior profession included membership in business and executive clubs, keep those going. This is access to an entire client list! Attend the meetings, talk to your old colleagues about your career change. Let them know what writing services you perform and give them a business card.

Get Involved

27. Contests

Many people overlook writing contests because they fail to see the value, even if they win. What you need to understand is that often the judges are professional editors. Sometimes just entering these contests can expose you to new clients based on the type of writing contest, the overall theme and even your chosen topic.

28. Call your last employer

Keep in touch with a former employer. This is one of the most overlooked tricks out there. Your former employer knows your work, knows what to expect from you and doesn't have to get to know you. Besides, you already know what needs to be written and how to get the job done. So contact your former employer and set up a meeting to discuss what you can do for the company!

29. Target your industry contacts

In most cases you will leave your former profession with a number of company contacts.

These people need to know that you are now a professional freelance writer. Contact them, let them know and tell them how you can help them

improve their business and save time by hiring you for their writing needs.

30. Pick up the phone

Cold calling works. Create a list of targets for your calls and pick up the phone to talk to them.

Tuesdays before 8am and after 4:30 are your best bets for getting through to the boss. Introduce yourself and let them know how you can make their business more profitable and less stressful.

More about cold calling.

31. Phone a friend

Many new freelance writers fail to tell their friends that they have switched careers. Don't be like that; call every friend you have and tell them. While you are at it call and tell your family too. They are all a potential link to a client.

32. **Get religion**

Houses of religion tend to have bulletins that tell their congregations what is going on as far as their faith is concerned. These bulletins generally have ad space paid for by other members. Talk to these potential clients. Consider getting an ad there yourself. You do not have to limit yourself to one church, denomination or even religion.

33. Try a festive approach

Virtually every town has some kind of festival or celebration each year. Contact the head of the committee and set up a meeting to discuss how your services can increase participation in this even and increase the revenue brought in to the coffers.

34. Branch out a little

While it's comfortable working in an industry where you are an expert, branching out to a similar industry can be quite profitable and bring in a ton of new clients. If your experience is in writing copy for business financial matters, consider branching out into personal finance as well.

35. Attend school board meetings

No matter what you write about, local education concerns everyone. Because of this you will find not only the school officials at school board meetings but also community leaders, parents and assorted business executives. Hand out business cards and chat with the crowd.

36. Attend city council meetings

Entirely different dynamic than a school board meeting in that this is generally where the top business executives, business owners and community members all go to keep updated on the local civic affairs. Hand out the business cards and express your interest in making their business more profitable.

37. **Go to a party**

There is a lot of money to be made by taking on the local political party office as a client. Call the local party leader and discuss with them what they need and how you can increase their donations and improve their chances of winning the election.

38. **Join a union**

Join the Freelance Writers Union. Oddly enough there are a few places that will not hire a freelance writer unless they are a member of a union. This covers that particular issue and increases the number of writers in your network. This is a great way to get new clients sent to you from other writers.

39. **Community bulletin boards**

This is an easy one. Whenever you are out and about on your daily errands, stick a business card on every bulletin board you happen to run across. That's it. It's really amazing how many people read those things and how many new clients you can get from something so simple.

40. Local websites for local work

Check out your local community websites; the ones for your town, local businesses, your newspaper and community message boards that may exist. You can often find clients just by reading it. You can also post your writing business, add that you are a freelance writer to your signature and so forth.

41. Don't leave home without them

Business cards are important but they have to be seen before they are worth anything. Never leave home without them. You never know when the opportunity is going to present itself where you can hand a potential client a card and tell them to call you and set up a meeting.

42. **Join the your local business club**

Almost every community has a business association for local business owners. You can find it by contacting your local Chamber of Commerce and asking them for it. This can give you valuable business and client contacts and because you are all in the same community you could find yourself edging out competition from other areas.

43. **Do a little charity work**

You will probably not get paid but it's nice to add a charity or two to your client list. Many businesses donate time and money to these organizations both to generate goodwill in the community and for tax purposes. This work doesn't generally take much time and the charity will appreciate the help.

44. Pick a cause

Are you passionate about a particular cause? Then you have a potential client to target. You can offer your services and make money while you bring new awareness. As a bonus, writing like this is fun. Just contact the head of your local office and get started.

45. Visit your local tourism council

Local tourism means they need website content, brochures, letters and assorted other goodies. In addition to their specific office, they can put you in touch with the sites that they recommend to tourists. These historic homes, museums and landmarks need many of the same services that the tourism council needs!

46. **Get a hobby**

Learn a new skill or develop a new hobby. This is a strange but great way to find new clients because you will be expanding yourself into new areas and have even more to write about.

Meeting new people and having something new to offer is often the best way to entice new business.

47. Share your opinions online

This is really simple and works especially well locally. On news sites and local blogs there is often a comments area. You become a member of the community and include in your profile and signature a link to your website and that you are a freelance writer.

Be a True Professional

48. Write an eBook

Are you an expert on roses? Write an informational eBook on the subject. Not only will you be able to see the book online which will earn money as well as a following, but you will also be able to add that you write a book on the subject to your resume. Clients love having authors work for them. 8 Reasons Why Every Writer Should Write an Ebook.

49. Stay in touch – with clients

Once a project is finished don't collect your money and run. Stay in touch with your client. A good client who is happy with your work is one you don't have to find. Make sure you keep a list of these clients and keep in touch with them. Postcards and emails are a great way to do this.

50. Make a deal (discount for client referrals)

Being a freelance writer can be made easier if you give your current client a discount for referring you to a new client. It's simple enough. Let your current clients know that they get a 10% discount on their next project if they refer you to a new paying client. Everyone wins in this situation.

51. Start local

Contact every local business you can and offer them your services. There isn't a business out there that couldn't benefit from better ad copy and website content. Let them know how you can increase their business and website traffic and how it will increase their profits.

52. **Go global**

No matter what type of writing you do you can do it for a foreign client that wants to tap the English speaking market and you don't have to speak another language to do this. They want your skills and will pay top dollar for them.

53. Use your language skills

Do you speak another language or two? Then you can write for all of those markets as well as the English market. Use your language skills to contact new clients and be sure to mention that you can write in both languages. This gives them more options for copy and content.

54. Trade schools

These schools typically do not have the financial endowment of colleges and universities. That

means they have less money for advertising and they need help. Contact them and discuss how you can increase enrollment by improving their website content, advertising copy and even the creation of streamlined courses.

55. Improve website content

Virtually every website could be improved. Start with local businesses and consider how you can improve their content. Set up a meeting and discuss the website content and how it's holding their profits back. Improved content will move them higher in search engines and that equals more money.

56. **Teach a class**

Local community colleges and trade schools are often looking for people to teach adult education classes. Teach one on the area of your expertise.

You can go the freelance writing route or you can offer it in your former profession. Either way you will make money and be able to network with more potential clients.

Want to build the skills of a true writing professional? <u>Here are 8 resources every writer should have at their fingertips.</u>

Get the Word Out

57. **Mass target emails**

Pick your area of expertise and target a specific geographic area. Get the email addresses of everyone in the target audience and send them an email about your writing services and how it can improve the financial outlook of their business.

58. **Mass target postcards**

The same thing you did with the emails, do that here. Using the same group from the emails, send a postcard to their address. Choose something bright that stands out. You want them to take notice. Keep your message short and simple but be sure that it mentions saving them time and making them money.

59. **Harvest ads**

When you read a magazine, study the ads and harvest the information. How could the message be improved? How does their website look? All of this is information that you can use to contact the potential client with specifics on how you can increase their profits by improving their message.

60. **Don't keep secrets**

Tell everyone you meet that you are a freelance writer and hand them a business card. Don't keep your occupation a secret. The more people are aware of what you do the more likely they are to mention it when their cousin Tom is complaining about needing a white paper!

61. Trade magazines are helpful in more ways than you thought

That former occupation you had probably has a trade publication or two. Place an ad listing your services as a freelance writer specializing in that area. While you are at it, write an article for the magazine as well.

62. If the niche fits write for it

Niche work is some of the best paying work available to the freelance writer. Take advantage of this and use it to turn your hobbies, interests and past experience into a well-paying career move. How You Can Benefit By Specializing in a Niche

Find the Right Niche

The Pet Niche

63. **Magazines**

This is simple enough. Find the mass market magazine dedicated to the pet of your choice and submit article pitches to them. Don't overlook their online presence and be sure to check out their advertisers.

64. **Pet rescues**

These groups are always in need of money and need ads and donation letters written. This is also a great place to choose for charity writing. Pet rescues are most noted for dog and cat rescue but they also rescue other pets as well so keep this in mind.

65. **Breed rescues**

Similar to pet rescues with their donation and letter needs along with ad copy. Where they differ is in information. It needs to be breed specific to the animal and it must be factual; the readers will know the difference.

66. **Breed clubs**

The money here is primarily in dogs and cats but other animal species have their niche as well.

These clubs are always looking for donations, hosting show and gatherings. All of this needs written material that you can produce.

67. **Groomers**

Pet groomers need great web content and ads.

The better the content, the more the groomer can charge. People are fussy about their pets and groomers know this. Some of the best money in the pet niche is in groomer ad copy.

The Health and Beauty Niche

68. Your local beauty school

This is a virtually untapped market in most places. These schools don't have the funding that colleges and universities take for granted but they do need good printed materials and are willing to pay well for it.

69. **Get your hair done**

Independent salons and stylists need the exposure of good a great ad campaign and website content. You can provide all of that and make some good money just in your local area.

70. Workout

The franchise gyms in your area may not need ad copy and website content but you can be sure that your locally owned gym needs it because they are competing with the big guys. Show them how you can draw in more customers.

71. Network with Independents

Don't forget local makeup distributers for companies such as Merle Norman, Avon and Mary Kay. These independent business owners need website content, ad copy, brochures and flyers that their companies no longer provide.

The Travel Niche

72. Target tourism sites

Start with places you have visited and then go on to places you would like to visit! These sites are constantly in need of website content, brochures and informational booklets on the various local sites that are affiliated with them.

73. Travel agents can take you places

Travel agents always need brochures, ad campaigns, website content updates and even local contest flyers. They make for great long term clients. In particular, focus on the smaller agencies. They need the help and will be more inclined to work with a new freelance writer.

Most established agencies want someone with the experience you will have after working with the smaller ones! <u>Travel Writing for Fun and Profit.</u>

74. Independent owners need words too

Not often mentioned except in passing on tourism sites are locally owned attractions that are not affiliated specifically with tourism. Boat rentals, camping and fishing supplies and other businesses that make a great deal of money off the tourism industry also need website content, ad campaigns and brochures.

75. Tourist traps are big business

Local sites where tourists can pick up souvenirs, postcards and other local trinkets are often in

need of website content as well as constant website updates.

The Cooking Niche

76. Write an e-cookbook

Gather up some family recipes or create some new ones. Publish your own e-cookbook to instantly establish yourself as an author in the cooking niche. This gives you money on sales of the eBook as well as sending cooking editors straight to you.

77. Get a little taste of home

Submit a few recipes to Taste of Home magazine. If they use them in their magazine you get a byline and a sample. If they don't you could become one of their Field Editors. It's a nice title to add to your cooking niche portfolio.

78. Their bread and butter

Cooking magazines rely on copy from freelance writers. Without it they would have to pay a larger staff and that is not feasible. Be sure to pay attention to their online sites as well.

79. Cooking schools

While a few cooking schools have such a reputation that they need no help, your local cooking school could probably use some help with both website and ad copy. They also need someone to write the prospectus that is sent to inquiring students.

The Garden Niche

80. Local conservation office

Your local conservation office needs someone to create white papers, gardening brochures,

informational displays and a host of other written material. They can also give you the names of the top garden clubs in the area.

81. Local gardening clubs

These clubs are always creating shows, brochures and informational booklets about gardening in your area. They also need someone to create the club newsletter.

82. **Specialize**

Pick a single area and specialize in it. Write an eBook. You can also find clients guest blogging on gardening sites and through specialist clubs.

83. **Generalize**

Don't pick a specific area but rather go the general gardening route and clients will come to

you with a host of needs and requests for their white papers, website content and as copy.

84. Local nurseries

Local nurseries have a hard time competing with the chain discount stores. These clients need you to point out to their potential customers why their plants and seeds are vastly superior to anything you will find in the big box stores.

85. Hired help

Local gardeners and landscape professionals need ads, brochures, and website content. They need to be able to show why they are worth the expense and how they can improve the value of their customers' homes.

The Home Improvement Niche

86. Local contractors

In a do-it-yourself economy local contractors spend plenty of money on ads, website content and flyers to try and convince to hire them rather than attempt to try it by themselves. When the economy is good they need the same services to beat out the competition. Either way you win.

87. Hardware stores

Like any business, hardware stores need ad and website copy. Because of their competition with the large chain stores they also need brochures, booklets and other printed material used to entice customers into their stores.

88. **Do-it-yourself Websites**

If you are an expert at do-it-yourself projects, guest blog on a targeted website and showcase one of your projects. This will lead to projects from clients looking to create white papers, booklets and even training courses.

89. Interior design and décor

Interior designers and decorators are always in need of someone to write up their proposals, create website copy and ad campaigns. The great thing here is that they will need continual updates so these are typically long term customers.

90. Craftsmen

Local artisans and craftsman that build furniture, create fixtures and apply finishing work are

always in need of more exposure. Their website content will need to be top notch because this might be the only sample that a potential customer sees of their work. They also need ads, letters and some even want to teach their craft to others so they need brochures.

91. **Join Online Writing Sites**

This is one of the best ways to not only get started in freelance writing but to also find new clients. Not all online writing sites are created equal. The best sites will not only get you clients but they will help you fine tune your writing skills.

Ten of the Best Online Writing Sites

92. **Scripted**

This is probably the best website to write for currently. The pay is good, the editors outstanding and you can pitch your own ideas to the clients or select from a huge list of unclaimed jobs. Getting it might be tough but this company is worth the effort. Learn more about Scripted.

93. Yahoo Voices

This is a great site for getting your feet wet with online writing and SEO creation. The editing is sparse so you will have to self-edit. Joining is fast and easy. The pay isn't great but the experience, the samples and the client interest generated is worth it. Learn more about Yahoo Voices.

94. **Demand Studios**

One of the first sites to actually pay a decent rate is this one. They are constantly working to improve themselves and you have a chance here to write for some top clients including USA Today. Learn more about Demand Studios

95. Writer Access

Great place to find new clients, hone your online writing skills and make some great money while learning more about the freelance writing business. They have some top clients and you get international exposure. Learn more about Writer Access.

96. Flexiobs

If you want a fast way to find clients fast then this is a great choice. You can set up a profile and

start searching for clients in the database as they are searching for a writer. The pay is negotiated directly between you and the client.

97. **Helium**

This is a great site for parking your writing, generating interest of a wide variety of clients and for entering contests. There are at least a dozen writing contests going on all the time and because all who enter are seen by the clients, even if you lose the contest you can still win a client. Learn more about Helium.

98. **Textbroker**

The trick with this site is to join as many writing groups as you can. This is where the clients look and there are a lot of clients looking for writers here. The reputation of the site and the writers is

global so this can help you expand internationally. <u>Learn more about Textbroker.</u>

99. **Skyword**

This company works with some top name clients and pays well. The exposure you can get writing for their highly ranked news program is valuable as is their training in SEO creation. There is an entire community here with thousands of potential clients. Learn more about Skyword.

100. **Guru**

One of the most comprehensive profiles on the Internet is located here making it super easy for clients to find you. You can also search for them and for available jobs. It only takes a few minutes to get going and you can earn a great living here. Learn more about Guru.

101. Contently

This is the online writing site that has the absolute best online searchable portfolio available to writers and it's completely free. Not only are you searched by clients to the site but because your portfolio is indexed with the search engines you are seen by clients everywhere.

Learn more about Contently.

Index

1.Create Business Cards6
2.Network with other Freelance Writers6
3. Network meetings are a goldmine6
4.Build a website6
5.Create an online portfolio6
6.SEO Your website6
7. Join Facebook6
8.Create a Facebook page for your writing6
9.Create a writing group on Facebook6
10.Start a blog7
11.Be a guest blogger7
12.Tweet!7
13.Job search on Twitter7
14.Join LinkedIn7
15. Subscribe to LinkedIn groups7
16.Look for writing jobs on LinkedIn7
17.Improve your LinkedIn SEO7
18.Bookstore bonanza7

19.All the news that's fit to harvest	8
20.It's classified	8
21.Get a newspaper byline	8
22.Local magazines for a career boost	8
23.E-zines are a big hit	8
24.Digital publishing is the future of magazines	8
25.Print magazines	8
26.Membership has its benefits	8
27.Contests	8
28.Call your last employer	9
29.Target your industry contacts	9
30.Pick up the phone	9
31.Phone a friend	9
32.Get religion	9
33.Try a festive approach	9
34.Branch out a little	9
35.Attend school board meetings	9
36.Attend city council meetings	9
37 Go to a party	9

38.Join a union	9
39.Community bulletin boards	10
40.Local websites for local work	10
41.Don't leave home without them	10
42. Join the your local business club	10
43.Do a little charity work	10
44.Pick a cause	10
45.Visit your local tourism council	10
46.Get a hobby	10
47.Share your opinions online	10
48.Write an eBook	10
49.Stay in touch – with clients	11
50.Make a deal (discount for client referrals)	11
51.Start local	11
52.Go global	11
53.Use your language skills	11
54.Trade schools	11
55.Improve website content	11
56 Teach a class	11

57.Mass target emails	11
58.Mass target postcards	12
59. Harvest ads	12
60.Don't keep secrets	12
61.Trade magazines are helpful in more ways than you thought	12
62.If the niche fits write for it	12
63.Magazines	12
64.Pet rescues	12
65.Breed rescues	12
66.Breed clubs	12
67.Groomers	13
68.Your local beauty school	13
69.Get your hair done	13
70.Workout	13
71.Network with Independents	13
72.Target tourism sites	13
73.Travel agents can take you places	13
74.Independent owners need words too	13
75 Tourist trans are hig husiness	13

76.Write an e-cookbook	14
77.Get a little taste of home	14
78.Their bread and butter	14
79.Cooking schools	14
80.Local conservation office	14
81.Local gardening clubs	14
82.Specialize	14
83.Generalize	14
84.Local nurseries	14
85.Hired help	14
86.Local contractors	15
87. Hardware stores	15
88.Do-it-yourself Websites	15
89.Interior design and décor	15
90.Craftsmen	15
91.Join Online Writing Sites	15
92.Scripted	15
93.Yahoo Voices	15
94 Demand Studios	15

95.Writer Access	16
96.Flexjobs	16
97.Helium	16
98.Textbroker	16
99.Skyword	16
100.Guru	16
101.Contently	16